



FOR IMMEDIATE RELEASE

Aug. 23, 2010

## **Aldila's RIP™ helps drive Czech Open winner to 4<sup>th</sup> victory on European Tour** ‘The Hottest Shafts In Golf’ dominates wood; hybrid shaft counts on PGA Tour

**POWAY, Calif.** – For the fourth consecutive week Aldila's RIP Technology™ has helped rack up a victory on the PGA, Nationwide or European Tours while making history at the same time. This week the winner of the Czech Open posted his fourth victory on the European Tour using the RIP™ in his Driver. He also finished the tournament tied for second in driving accuracy with a 76.8 percent average.



The RIP was also instrumental for the winner of the Price Cutter Charity Championship on the Nationwide Tour Aug. 15; the Turning Stone winner on the PGA Tour Aug. 8 and for the Greenbrier Classic winner Aug. 1. Playing the RIP in his Driver and 3 Wood, the Greenbrier Classic winner also carded a record-tying 59, the second 59 of the season for Aldila's Technology.

“Aldila's RIP Technology™ provides lower torque, increased tip stability and better tip stiffness control,” said Stewart Bahl, Aldila's Marketing Manager. “Through the use of computer modeling technology and exclusive materials provided by the Aldila Materials Division, Aldila engineers were able to completely rethink golf shaft design and performance. The result is a revolutionary shaft with optimum flex and torque characteristics with incredible feel that continues to be tested and proven on across the Tours week after week.”

“The Hottest Shafts In Golf” also dominated the wood and hybrid shaft manufacturer counts on the PGA Tour, according to the Darrell Survey. Aldila had 19 more wood shafts in play and nearly double the amount of hybrid shafts in play than the next leading competitor at the Wyndham Championship.

Using Aldila's VooDoo® featuring S-core (stabilized core) Technology™ in his Driver, the most accurate driver at the Wyndham Championship finished with an 83.93 driving accuracy percentage, which was well ahead of the field's average of 64.27 percent. Also playing the VooDoo in his Driver, the most accurate driver on the Nationwide Tour currently leads the field with a 78.43 driving accuracy percentage.

The VooDoo's S-core Technology is designed to maximize energy transfer to the golf ball, yielding unparalleled distance and accuracy with each swing. It's high modulus carbon stabilization rib

that runs the length of the shaft keeps it more concentric, preventing shaft ovaling, deformation and wasted energy during the golf swing.

Aldila is the leading name in graphite golf shafts: It won golf's Grand Slam in 2009, being the most used wood and hybrid shafts at every Major on the PGA Tour. For two years it has been the most played wood and hybrid shaft at every FedEx Cup Playoff event. Are you playing Aldila or just graphite?

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**ABOUT ALDILA**

Aldila is publicly traded on OTCQX with the symbol ALDA. Aldila was the leading graphite shaft manufacturer for new drivers, fairway woods and hybrid clubs for 2007 according to the Darrell Survey U.S. National Consumer Survey. For more information on the RIP<sup>®</sup>, VooDoo<sup>®</sup>, DVS<sup>™</sup>, MOI Proto<sup>™</sup>, VS Proto<sup>™</sup>, and NV<sup>®</sup> shafts, visit their Web site at [www.aldila.com](http://www.aldila.com). Follow what's new on Facebook.com Aldila Golf Inc.

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