

*Are you playing Aldila,
or just graphite?*

ALDILA[®]
ARE YOU A PLAYER?

aldila.com

14145 Danielson Street, Ste. B, Poway, CA 92064
(800) 854-2786 • Phone (858) 513-1801 • Fax (858) 513-1972

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Aldila Tech

ALDILA®



S-core Technology™

Aldila's revolutionary Stabilized Core shaft technology is forever changing the world of golf. How is it better? The shaft is specially designed with a patent-pending, one-piece carbon-fiber rib system. It keeps the shaft more concentric during the swing, meaning the shaft won't oval,



deform or waste energy

the way more conventional shafts do. This maintains the shaft's intended structure throughout the swing, allowing it to flex identically every time – transferring a golfer's maximum energy into the ball. The result: More distance, accuracy, consistency and unmatched

feel. S-core Technology is currently only offered in Aldila's VooDoo® wood and hybrid shafts, which are designed particularly for better players seeking optimum low-to-mid launch angle and low spin. The VooDoo is available in multiple weights for woods and hybrids

Micro Laminate Technology®

Aldila's proprietary Micro Laminate Technology™ is comprised of ultra-thin layers of premium-grade materials. Thus, Aldila shafts using this technology, utilize up to twice



as many plies as competitor shafts, producing a stable,

solid and consistent laminate, void of dead zones that can cause inconsistent shots.

Nano Fiber Technology

Now the next-generation Micro Laminate Technology steps it up another level, enhancing this revolutionary technology with carbon



nanotubes that dampen vibration and create an even better feel. The chemical bonding of the cylindrical nanostructure is stronger than the bonds found in diamonds. And when combined with the epoxy bonding the Micro Laminate layers in Aldila shafts the result is a shaft technology leading the golf industry.

En Fuego™ Series

Habañero + Serrano + Wasabi



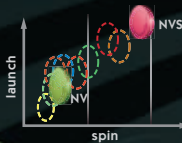
| | flex | torque | weights |
|--------|---------|--------|---------|
| woods | R, S, X | 4.0° | 63g |
| hybrid | R, S, X | 3.1° | 85g |



Proprietary carbon fibers paired with Aldila's revolutionary Micro Lamine Technology® create 3 unique shaft designs with high CG's to maximize the performance of today's modern clubhead designs. Optimum performance and feel in 3 unique flex profiles.

You have to fight fire with fire. These hot shafts have a high center of gravity to maximize the pairing with today's larger, modern heads. Balance, weight, torque and flex are also designed for energy efficiency and swing consistency. With three launch and flex options, you should pepper your bag with a few.

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| | flex code | torque | weights |
|--------|---------------|----------|----------------------|
| woods | L, A, R, S, X | 2.6-5.1° | 47, 55, 66, 75g, 88g |
| hybrid | R, S, X | 1.8-2.8° | 85, 105g |



NV[®] & NVS[®] Series

NV + NV Hybrids + NVS + NVS Hybrids

Aldila's Micro Laminate Technology, which consists of ultra-thin layers of premium grade graphite, launched a revolution in shaft technology. Matched with a proprietary thin profile shaft design, dead zones are eliminated for precise feel and control.

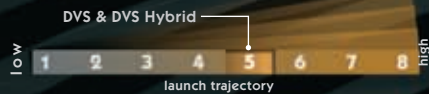


Confidence. The golf world rotates around the axis of these aftermarket wood and hybrid shafts. They're the most successful for one reason: They make the long game shorter, fairways wider and all those micro laminate layers add up to plenty of clubhouse stories. O.K., three reasons.

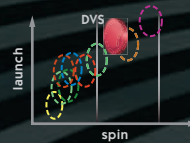
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DVS® Series

DVS + DVS Hybrid



| | flex | torque | weights |
|--------|---------|--------|---------|
| woods | R, S, X | 3.3° | 63g |
| hybrid | R, S, X | 1.8° | 91g |



Composite build of micro laminate layers

Micro laminate layers, at various bias angles, controls flex and torque to maximize power transfer

DVS shaft with micro laminate and nano tube technology

The millions of carbon nano tubes enhance the vibration damping and create a unique flex profile for higher launch.

Carbon nano tube impregnated epoxy binds each micro laminate layer

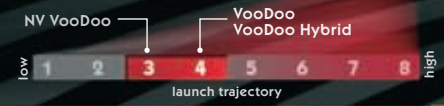


You could explain nano tubes, torque, flex, launch, damping and flex profile, or just show your scorecard. Fact is, Aldila's proprietary Micro-Laminate Technology® gives a better feel and hotter performance. Our next generation with carbon nanotubes go even further, leading the golf industry and keeping you out of the rough. Higher launch with perfect feel.

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| | flex | torque | weights |
|--------|---------|----------|---------|
| woods | R, S, X | 2.2-4.2° | 66, 75g |
| hybrid | R, S, X | 2.2° | 90g |

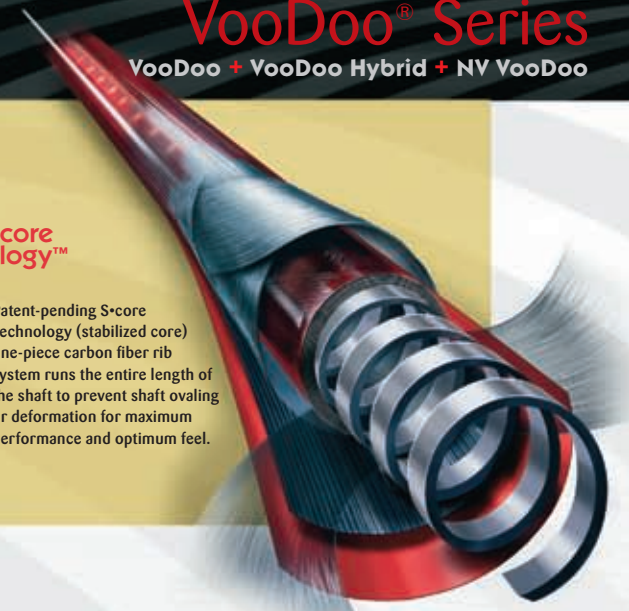


VooDoo® Series

VooDoo + VooDoo Hybrid + NV VooDoo

Aldila's exclusive S•core Technology™

Patent-pending S•core Technology (stabilized core) one-piece carbon fiber rib system runs the entire length of the shaft to prevent shaft ovaling or deformation for maximum performance and optimum feel.



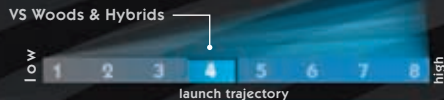
The shortest distance between two points is a helical carbon fiber spiral that's a mind bender and a shaft stabilizer. This S•core Technology™ is a patent-pending exclusive to Aldila's VooDoo wood and hybrid shafts. In the hands of a player, it seems like magic, but it is all pure science. We're all about maximizing your potential.

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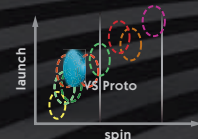


VS Proto Series

VS Proto + VS Proto Hybrid



| | flex | torque | weights |
|--------|---------|----------|---------------|
| woods | R, S, X | 2.2-3.2° | 66g, 75g, 83g |
| hybrid | R, S, X | 2.2° | 84g, 94g |



Composite build of micro laminate layers

Micro laminate ply bias direction

Carbon nano tube impregnated epoxy binds each micro laminate layer

VS Proto shaft with micro laminate and nano tube technology

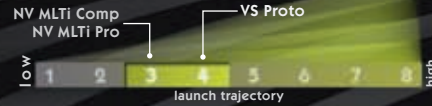
The millions of carbon nano tubes enhance tip stiffness and vibration damping for unmatched feel and power.



Technological beyond logical. Then again, golf is measured in yards but plays out in inches. Next generation Micro Laminate Technology® with carbon nanotubes bonded with proprietary A65 resin maximizes shaft performance. The result: optimum launch lower spin, the answer for the better player, and the only way Aldila could beat Aldila.

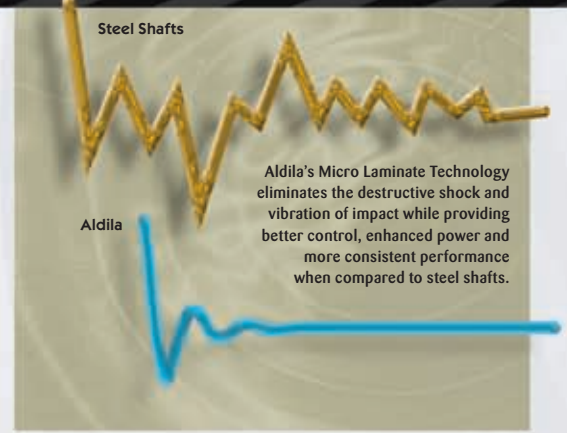
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| | flex | torque | weights |
|-------|------------|----------|--------------|
| irons | A, R, S, X | 1.5-3.0° | 86, 100, 105 |



Performance Iron Series

VS Proto 100-S + NV MLTi Comp + NV MLTi Pro



*There was yesterday. Now, there's today.
You can have nerves of steel, but be sure your
iron shafts aren't 70-year-old technology. You see the
difference in your woods now it's time to update your irons.
Three weights, each with incredible damping that results in
feedback, not vibration. You feel nothing, and everything all at
once. Better feel, tighter consistency, enlighten your iron game.*

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Value Series

VL Black + VL Champagne + VX

From Aldila's high performance shaft series to the Value Series, every Aldila shaft is built with care and crafted from proprietary shaft technology and materials; precision manufactured to maximize the performance of your golf clubs.



| | flex | torque | weights |
|-------|------------|--------|---------|
| woods | L, A, R, S | 5.5° | 77, 87g |
| irons | L, A, R, S | 5.0° | 79, 88g |

ALDILA VL
ALDILA VL
ALDILA VX

You're in the family. Aldila's Value Series is all-Aldila, and demonstrates clearly that performance can be made accessible. Meticulous precision, proprietary resins, fibers and immeasurable experience. The first step in the Aldila performance progression.

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About Aldila

Aldila is the leading name in graphite golf shafts: It won golf's Grand Slam in 2009, being the most-used wood and hybrid shafts at every Major on the PGA Tour. And for two years has been the most played wood and hybrid shaft at every FedEx Cup Playoff event. The company's Italian name translates to "above and beyond" – appropriate because ever since Aldila began in 1972 as an R&D company experimenting with graphite and other composite materials, its business has grown exponentially. Today, Aldila, Inc. designs, manufactures and markets high performance graphite golf shafts that are used in golf clubs assembled and marketed throughout the world by major golf club companies, component

distributors and custom clubmakers. It's the leading shaft brand among avid golf consumers and selective Tour professionals.

Aldila stands out from most other shaft manufacturers in that it also produces its own composite prepreg material to use in its golf shafts and to sell externally. This unique vertical integration means Aldila has complete control over the finished product quality, as well as a supply advantage.

Visit aldila.com, for further details on the company, including investor information, up-to-the-minute stock quotes, product details/information charts/trimming instructions, as well as for access to the all-new Aldila Store.

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