

Press Release

ALDILA

A Group Company of

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FOR IMMEDIATE RELEASE

ALDILA® Introduces NV® 15th Anniversary Shafts

Carlsbad, CA (July 1, 2018) -- ALDILA® is celebrating the 15th anniversary of its wildly successful NV® Series with a limited-edition NV® 15th Anniversary version of the shaft. Since its inception, NV® has captured 24 tour victories, including five Major championships. Its first tour win was back in 2005. Yet its popularity hasn't waned at all: Top pros continue using it -- and winning.

Available only for a limited time, the NV® 15th Anniversary is offered in a high-end, Ion Plated finish. And because it's become so rooted in the tour fabric, we are making the previously tour-only Tour X (TX) flex an additional option to golfers in both the mid-launch/mid-spin Blue and low-launch/low spin Green profiles.

Two big reasons NV® has continued dominating the golf scene for 15 years are its outstanding feel and advanced technology. When the original NV® featuring Micro Laminate Technology® (MLT) was introduced, it quickly became the number one aftermarket shaft ever offered, a favorite of tour pros and amateurs alike. After years of development, we incorporated NexGen Micro-Laminate Technology® (MLT) that uses 25% thinner high-performance carbon fibers and 16% less resin than the original. This breakthrough has enabled us to apply more layers of thinner prepreg, creating more consistent performance with enhanced feel.

Who's it best for

Engineered to perform at a high level for players of all abilities.

Pricing & Availability

The new ALDILA® NV® 15th Anniversary will be available through ALDILA® authorized retailers and dealers nationwide and has a manufacturer's suggested retail price of \$350 USD.

NV® 15th Anniversary Blue 60 R, S, TX

NV® 15th Anniversary Blue 70 TX

NV® 15th Anniversary Blue 80 TX

NV® 15th Anniversary Green 65 TX

NV® 15th Anniversary Green 75 S, TX

NV® 15th Anniversary Green 85 TX

About Us

ALDILA[®], INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. ALDILA[®] leverages the vertically integrated resources of its parent company, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, ALDILA[®] has established itself as a leading force in the golf industry.

For additional information, please contact:**Mark Gunther**

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