

Press Release

ALDILA

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FOR IMMEDIATE RELEASE

ALDILA® Debuts SYNERGY® Blue

Carlsbad, CA (February 1, 2018) -- ALDILA® has introduced its mid-launch, low-spin SYNERGY® Series – Blue profile for woods. Featuring NexGen Micro Laminate Technology® (MLT), Ultra-Thin Prepreg, Graphene Nano-Platelets and Graphene-infused Epoxy Prepreg, it takes one of ALDILA®'s most successful profiles ever developed - The Tour Blue and adds Graphene-enhanced epoxy resin to provide our most innovative and stable design yet.

What is Graphene?

In its purest state, this Nobel Prize-winning material is 100% carbon and can be up to 300 times stronger than structural steel and 20 times stronger than carbon fibers. Graphene can be formed into multi-layer nanoscopic platelets added to epoxy resin. Using this Graphene-reinforced resin system to manufacture proprietary prepreg significantly increases the material's strength.

The SYNERGY® Series, with its constant taper design, smooth balanced profile, and new Graphene-reinforced tip section provides both exceptional feel and a smooth, controlled release while delivering unparalleled stability through the lower third of the shaft.

The SYNERGY® Series is a synergy of two forms of carbon, graphite fibers and Graphene platelets, coming together to deliver a shaft with superior stiffness, strength and performance.

Who's it best for

Players looking for a mid-launch, mid/low-spin profile that's been optimized with the cutting edge in material technology and design.

Pricing & Availability

The new ALDILA® SYNERGY® Blue will be available through ALDILA® Authorized Retailers and Dealers nationwide, and has a suggested retail price of \$300 USD.

SYNERGY® Blue 50 (A, R, S)
SYNERGY® Blue 60 (A, R, S, X)
SYNERGY® Blue 70 (TX)
SYNERGY® Blue 80 (TX)

About Us

ALDILA®, INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. ALDILA® leverages the vertically integrated resources of its parent company, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, ALDILA® has established itself as a leading force in the golf industry.

For additional information, please contact:

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