

Press Release

FOR IMMEDIATE RELEASE

ALDILA

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Carlsbad, CA (January, 10 2020) - For the first time ever ALDILA® Golf introduces a 3rd profile to the ROGUE® Series of shafts. ROGUE® White 130 M.S.I., the newest member to the ROGUE® 130 M.S.I. Series, makes its debut. Offering a performance profile that fills the gap between the ROGUE® Silver 130 M.S.I. and ROGUE® Black 130 M.S.I., the ROGUE® White 130 M.S.I. is a Mid Launch, Low Spinning shaft.

Since its inception the ROGUE® Series has used the most advanced, rare, and extremely exotic aerospace materials available to push the limits of golf shaft design and performance. Pushing the limits has led the ROGUE® Series to 35 Tour victories including 3 Major Championships.

The All New ROGUE® White 130 M.S.I. brings a Mid Launch, Low Spin profile that bridges the performance gaps between the Low Launching, Low Spinning ROGUE® Silver 130 M.S.I. and the Mid/High Launching, Mid Spinning ROGUE® Black 130 M.S.I. By using 130 M.S.I. Graphitic Carbon Fiber material the ROGUE® White 130 M.S.I. offers superior stability combined with unsurpassed feel.

Like the rest of the ROGUE® 130 M.S.I. Series shafts, ROGUE® White 130 M.S.I. uses ALDILA®'S NexGen Micro Laminate Technology® to reduce inconsistencies, and to improve performance and feel, and a Higher Balance Point to increase ball speed.

“With the addition of the Mid Launch, Low Spin profile of ROGUE® White 130 M.S.I. , we now have a fitting option in the ROGUE® series for every player.” Mark Gunther, Vice President of Sales and Marketing. “Taking cutting edge materials, we have created 3 unique profiles that meet the most stringent demands of the world’s best players.”

Who’s it best for

Players who are looking for a workable, soft feeling shaft, Mid Launch profile without excessive spin.

Pricing & Availability

The new ALDILA® ROGUE® White 130 M.S.I. will be available in February 10, 2020 through ALDILA® authorized retailers and dealers nationwide and has a suggested retail price of \$350 USD.

ROGUE® White 130 M.S.I. 60 (R, S, X)

ROGUE® White 130 M.S.I. 70 (R,S, X)

ROGUE® White 130 M.S.I. 80 (S, X)

About Us

ALDILA®, INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. ALDILA® leverages the vertically integrated resources of its parent company, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, ALDILA® has established itself as a leading force in the golf industry.

For additional information, please contact:

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